



**Join the
Revolution.**



A CALL FOR CHANGE!



If you're sick of seeing minimal results for your online marketing investment, of having no accountability from your vendors, of having a company that just treats you like an ATM every month, then it's time to demand change.

We see it every day – companies taking advantage of dealers, overcharging for ineffective products, offering poor support, and treating you like you're only as valuable as your next invoice.

If you're as sick of this as we are, then demand better – raise your expectations.

Our commitment to your success starts with **Honesty** and **Integrity, Openness** and **Transparency**, and **holding ourselves accountable to you**. Can you say that about the other guys?

This booklet is your introduction to the RnD Revolution – the Internet Marketing Revolution you were promised years ago, and the one we are delivering now. We promise this will be a great investment of your time and energy that will yield a fantastic payoff.

Read about the RnD Revolution...

**RnD Interactive
is bringing
new ideas to
Automotive Internet
Marketing.**



www.rndinteractive.com

SALES (888) 689-2652

the best address on the net

Your website is your home on the Internet – you deserve the best. With RnD, you get all the features you need, plus the upgrades that will make your site stand out and really deliver for your dealership.

FEATURING...

- Custom Branding & Design
- Automated Specials
- Dedicated Account Management
- Slider Coupon
- Custom Slideshow Management
- Monthly Marketing Plan Reviews



more details online at
www.rndinteractive.com

Turn over to dig into the details...

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WEBSITES

Your website is many things – a first impression, an enticement to do business, a research tool, a communications platform. In short, it is how your customers decide if you are right for them.

There are many website vendors out there, some great ones even that offer sophisticated admin tools and have great reputations. If you simply want to be a part of the crowd and do what everyone else is doing, call them and they'll sell you a great website that will fill your basic needs.

Our philosophy is a little different here – we believe that blending into the crowd is a sucker's bet – it means you sell based on price alone. It's not the standard features that sell the car, it's the bells and whistles. In the website business, the best bells and whistles are found at RnD.

Websites – RnD Style:

With RnD, you are not simply buying a website – you're hiring a marketing team, upgrading your marketing platform, and actively managing your position in your market.

It starts with your dedicated Account Manager, an experienced Internet Marketing professional who will learn about your business, your market, and your strategy, and make your website a real asset to your marketing efforts. And we bring a lot to the table, such as:

- *Monthly Custom-Built Slide Shows*
- *SEO*
- *Content Authoring*
- *Monthly marketing reviews*
- *High Conversion Inventory*
- *Slider Coupon and Automated Specials*
- *Full Content Management*

Give your customers a great reason to do business with you by making their website experience the best in the industry – buy RnD!

Call us at (888) 689-2652 to learn more.